

TED^xVSSUT

^x = independently organized TED event



Parallax of **Perspective**

Uncover New Vistas

1ST NOVEMBER 2025

WHAT IS TED?

TED Conferences LLC (Technology, Entertainment, and Design) is a media organization that posts talks online for free distribution under the slogan "ideas worth spreading". TED's early emphasis was on technology and design, consistent with its Silicon Valley origins. It has since broadened its perspective to include talks on many scientific, cultural, political and academic topics. Having its humble beginning in limited domains, it has spread with all its might on different global issues enlightening us in the process of what remains unobvious to us.

TED has remained as a prominent source of high quality information coming for free through the various agencies of Internet. It has further grown to develop TEDx.

TEDMED; an annual conference on health and medicine, TED Women, TED Youth and more. It has also launched other programs in the past decade such as TED Books, TED-ED Clubs; an education based initiative to get young people to share their ideas, TED Salon, TED Radio Hour etc. Today TED along with its child branches serves as the symposium for the best people of each domain and has made sure knowledge is no longer a matter of privilege and is easily accessible to all.

WHAT IS **TEDx**?

TEDx is a grassroots initiative, created in the spirit of TED's overall mission to research and discover "ideas worth spreading." TEDx brings the spirit of TED to local communities around the globe through TEDx events. These events are organized by passionate individuals who seek to uncover new ideas and to share the latest research in their local areas that spark conversations in their communities. TEDx events include live speakers and recorded TED Talks, and are organized independently under a free license granted by TED.

ABOUT **TEDx**VSSUT

The first edition of TEDx was launched in 2018 after a series of setbacks. On one hand we have the unrivalled concept of TED influencing thousands of people every day, we have people who do it for changing people's lives with nothing expected in return. Those who do it for passion and are skilled in the craft always do it better. TEDxVSSUT is a perfect paradigm how big events like TEDx can be modelled and organised in areas like Burla. The first edition of TEDx was launched under the theme of "SOLVING THE UNSOLVED". 15 speakers were invited from across all walks of life and a grand event was organized along with an introductory Gala Dinner. TEDxVSSUT is back again to organise its fourth edition here which promises to be only better and improve on the benchmark. Since then, the team has gained more experience and is committed to work through the past flaws & improve on it relentlessly.

ABOUT VSSUT

Veer Surendra Sai University of Technology (VSSUT), once known as the esteemed University College of Engineering (UCE), Burla stands as a timeless pillar of academic brilliance. Established in 1956, it holds the distinguished honor of being Odisha's oldest engineering institution, recognized by the University Grants Commission (India). On the 12th of February, 2009, this illustrious institution was elevated to the prestigious unitary university decreed by the Government of Odisha.

For over six glorious decades, VSSUT, Burla has remained at the forefront of technical education and has played a decisive role in shaping the technological and societal advancement. Its vast and distinguished alumni network, adorned with visionaries and pioneers, continues to emerge to esteemed positions across global businesses, industrial powerhouses and research grounds worldwide, carrying forth its legacy of excellence and visionary inventiveness.

Why Sponsor **TEDxVSSUT**?



80000+
YOUTUBE
VIEWS



500+
INSTAGRAM
FOLLOWERS

STATS
OF
TEDxVSSUT

5000+
FOOTFALLS


1000+
LINKEDIN
FOLLOWERS

EXCLUSIVE NETWORKING, TALENT ACQUISITION & RECRUITMENT:

- Connect with investors, influencers and corporate leaders.
- B2B & B2C Opportunities: Build lasting relationships with startups, entrepreneurs and students.
- Direct Campus Hiring: Access a pool of talented students for internships and full-time roles.

MAXIMUM BRAND EXPOSURE:

Position your brand in front of a diverse audience of students, professionals and thoughtful leaders who are eager to create meaningful change.

DIGITAL MARKETING:

- Become an official **TEDx**VSSUT 2025 partner featured on all our social media platforms, reaching thousands of followers.
- Gain logo placement on the event website, collaborative posts and marketing materials.

LASTING INFLUENCE:

- Showcase your commitment to society by supporting an event that inspires communities, nurtures fresh ideas, and sparks dialogue that matters.

As a partner, you don't just support an event, you become part of a movement that empowers individuals, amplifies ideas and builds a culture of progress. If you believe in ideas that change the world, we warmly welcome your support, financially or through any form of collaboration. Together, we can create an enriching, sustainable and unforgettable **TEDx**VSSUT experience.

Previous Sponsors



Raina



A. COMPREHENSIVE PACKAGES

	TITLE	CO-TITLE	PLATINUM	GOLD	SILVER
	1,30,000/-	1,00,000/-	70,000/-	50,000/-	30,000/-
Access to student society services & networking facility with VSSUT Alumni & TEDX Community	✓	✓	✓	---	---
Limited access to student society services	---	---	---	✓	✓
Free exhibition space in TEDxVSSUT Sponsor arena	✓	✓	✓	---	---
Logo on TEDx staff T-shirts, TEDxVSSUT flex & all pre and main event screens	✓	✓	✓	✓	✓
Website recognition & mention in TEDxVSSUT booklet, size in proportion to rank	✓	✓	✓	✓	✓
Mention during the opening remarks of the event	✓	✓	---	---	---

TITLE**CO-TITLE****PLATINUM****GOLD****SILVER**

5 TICKETS

3 TICKETS

2 TICKETS

1 TICKET

**Standee &
Yearlong
promotion**

**Invitation to
TEDxVSSUT
Gala Dinner**

**Featuring in
campus newsletter,
VSSUT annual
magazine,
national daily,
TED YouTube channel
& post-event social
media promotion****Sponsor Slides on
TEDxVSSUT Stage
during event break**

**Special Mention in
TEDxVSSUT Teaser
and After Movie****Host
Acknowledgement**

**Branded goodies
to audience**

B. IN-KIND SPONSORSHIPS

There are numerous meaningful ways to support our event through non-monetary contributions. These partnerships help enhance the experience for attendees while giving your brand visible recognition. Below are some key areas where your support can make a genuine impact. We are also happy to explore creative ideas beyond this list. Benefits will be tailored to the scope and value of each in-kind sponsorship.

Catering & Refreshments – Provide meals, snacks and beverages to keep attendees energized and engaged.

Travel & Accommodation Partner – Assist with travel and lodging arrangements for guest speakers, panelists and key participants.

Printing & Design – Support event materials such as brochures, banners, name tags and signage.

Photography & Videography – Offer professional event coverage for documentation and promotional purposes.

Media & PR Partnerships – Amplify the event's reach through media coverage, advertisements and outreach support.

Speaker Recognition – Contribute mementos, certificates or tokens of appreciation for invited guests.

Goody Bag Contributions – Provide branded merchandise, samples or useful items for attendee gift bags.

Event Staff Support – Sponsor branded staff apparel, volunteer kits or coordination materials.

Digital Engagement – Facilitate live webcasts, online streaming or social media coverage to extend the event's audience.

CONTACT US

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CO-ORGANISER

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